

smm-hamburg.com

the leading international  
maritime trade fair



# setting a course

6 - 9 september 2016  
hamburg

a new dedicated  
exhibit area at SMM:

**alternative marine  
propulsion**



Hamburg Messe





## SMM – your gateway to the maritime world

Over the last 50 years, SMM has attracted thousands of visitors and exhibitors as the world's foremost trade fair for maritime technology, innovation and trends.

SMM 2016 will be no different, offering more than 50,000 international visitors and over 2,100 exhibitors a unique opportunity to meet key players, showcase cutting-edge technology and establish new contacts and partnerships, as well as to exchange knowledge with industry peers.

In short, SMM, as the leading international maritime trade fair, is an ideal opportunity to do business and also to share knowledge, expertise and innovation with the entire maritime industry.

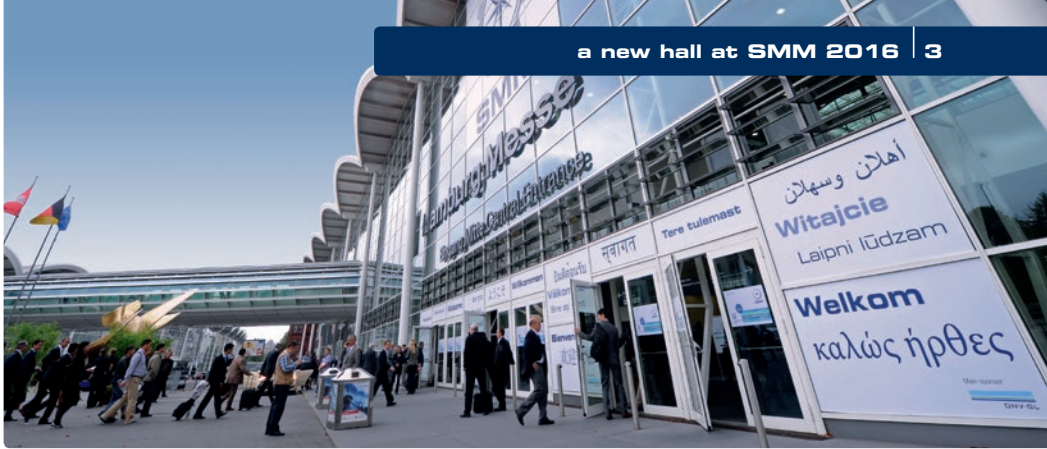


Every two years SMM comes as the highlight in our business year. No other meeting place for our industry is as intimate as this fair. It is here that we like to introduce our innovative solutions to the market. This year we had an especially wide range of innovations to offer. We are very satisfied with the response.



Martin Johannsmann  
CEO, SKF Blohm + Voss  
Industries





Technologies related to alternative marine fuels – in particular LNG – are among the most crucial future issues in the shipping world. The newly created special area at the leading SMM exhibition provides a unique platform for know-how to be exchanged and presenting of all those involved.



Hauke Schlegel  
Managing Director, VDMA  
German Engineering  
Federation – Marine  
Equipment and Systems

## alternative marine propulsion in hall A5 at SMM 2016

We are excited to announce a new dedicated exhibition area for **alternative marine propulsion** at SMM in hall A5. The demand for environmentally friendly, operationally dependable and financially efficient ships is greater than ever. Shipping is on the verge of a fuelling revolution. Significant industry developments in alternative marine propulsion have led us to expand SMM to provide an exclusive space for exhibitors in this field.

Hall A5 will cover all aspects of LNG. Shipyards and suppliers will be provided with the optimal environment in which to showcase their LNG-related technologies, as the supply of LNG fuel to ships will be one core topic. Port authorities looking to find LNG refuelling concepts will be able to find the perfect partner solutions for bunkering and tank devices.

Other **low-emission propulsion technologies** will complement the offering in the new hall A5, ensuring that a complete market overview is on hand. These include methanol and fuel cells as well as hybrid and dual-fuel propulsion technologies.

Core industry competencies in this field will ensure that a high level of expertise and information is to be shared and gained by visiting and exhibiting in hall A5 at SMM 2016, thereby building on the foundation for the continued growth of **green shipping**.

**Book your stand in the dedicated hall A5 now and ensure that you effectively reach all potential clients and industry partners under one roof:**

[smm-hamburg.com/exhibit](http://smm-hamburg.com/exhibit)

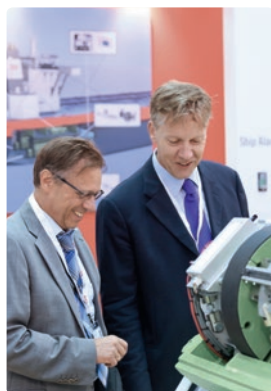


## showcase your developments in alternative marine propulsion

Alternative marine propulsion is a critical topic for all stakeholders in the marine industry. Hall A5 will be the platform to communicate with operators, manufacturers, owners and policymakers alike.

The addition of the new alternative marine propulsion hall provides the opportunity for businesses to present amongst peers and to attract a qualified audience with a vested interest in this exciting industry sector. Exhibitors will represent a range of industry sectors:

- Engine manufacturers
- Shipbuilders
- Classification societies
- Ship designers
- Shipyards
- LNG suppliers
- Providers of LNG bunkering infrastructure
- Port authorities
- Port and terminal operators
- Associations





Book your stand in  
**hall A5**  
**at SMM 2016**  
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## what SMM hall A5 will offer

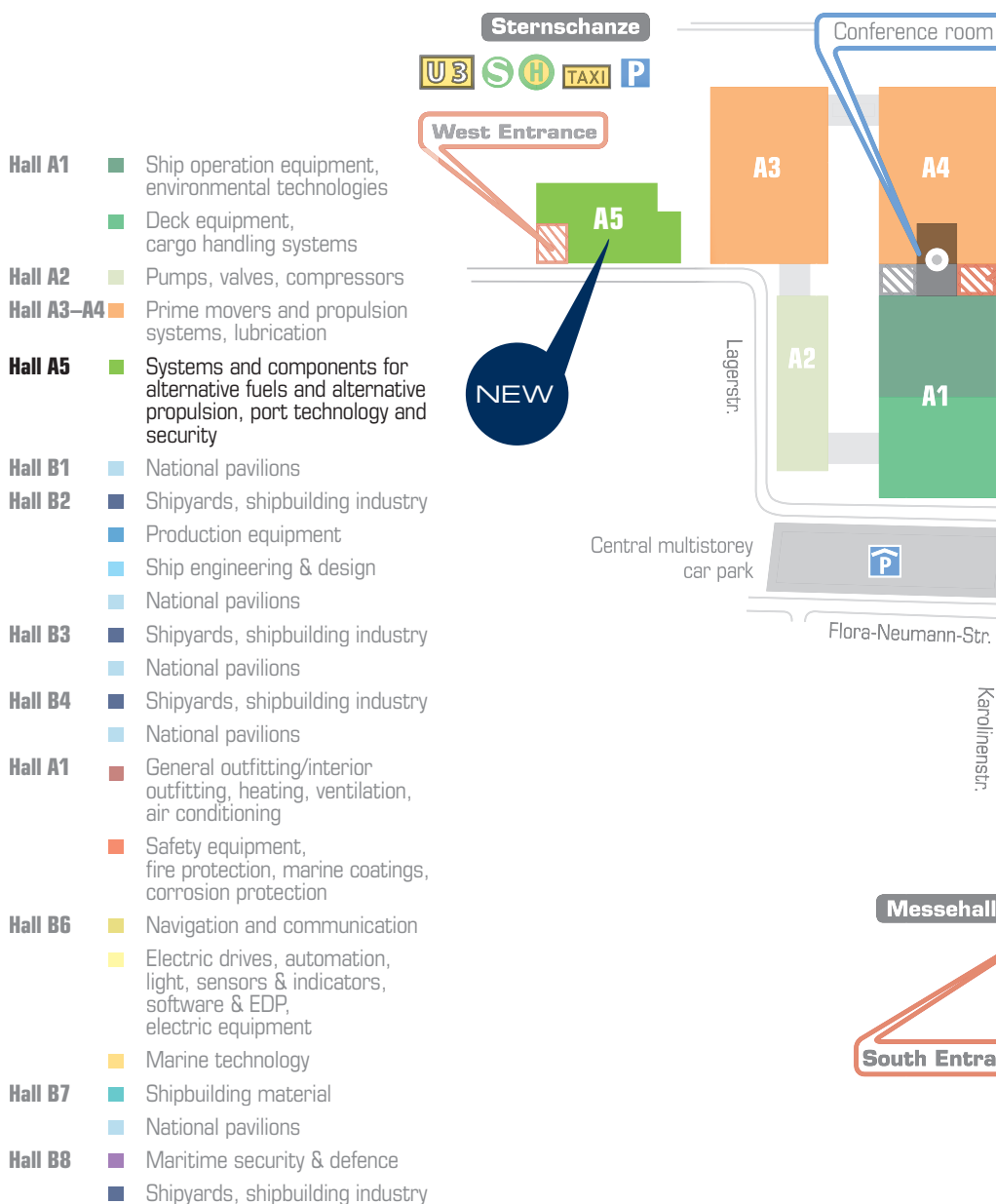
- a dedicated floor space of nearly 4,000 sq. m
- with over 50,000 trade visitors from 108 nations, no other maritime trade fair boasts such a large proportion of high-calibre potential buyers
- meeting place for economic and political decision-makers
- unrivalled networking opportunities with national and international delegations
- attractive, high-quality supporting programme (opening ceremony, workshops and conferences, etc.)
- strong media coverage before and during the exhibition

**Space is limited. Don't miss this opportunity to promote your innovative solutions in alternative marine propulsion as well as systems and components for alternative fuels to a high-calibre international industry audience.**

**Book your stand today at:**

[smm-hamburg.com/exhibit](http://smm-hamburg.com/exhibit)

# the expanded SMM area plan for 2016





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**at SMM 2016**  
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