



第一届中国(上海)国际技术进出口交易会

2013 CHINA (SHANGHAI) INTERNATIONAL TECHNOLOGY FAIR



New Technology

New Market

New Network

May 8 – 11, 2013

Intex Shanghai Shanghai Mart Expo.
Shanghai, China

**Host:**

Ministry of Commerce
Ministry of Science and Technology
State Intellectual Property Office
Shanghai Municipality

Organizer:

Shanghai International Technology Exchange Center

Official Website:

www.csitf.cn

Date:

May 8–11, 2013

Venue:

Intex Shanghai
Shanghaimart Expo.
Xingyi Road, Changning District, Shanghai, China.

Innovation-driven Development

Intellectual Property Protection

Technology Trade Promotion

Invitation

China (Shanghai) International Technology Fair (CSITF) is a state-level grand event jointly hosted by the China Ministry of Commerce, Ministry of Science and Technology, State Intellectual Property Office and Shanghai Municipality. Organized by the Shanghai International Technology Exchange Centre (SITEC); this event will facilitate the exhibition, exchanges and trade in the worldwide latest innovation and technology. The first CSITF will be held between the 8th and 11th of May 2013 at Intex Shanghai and Shanghaimart expo, Shanghai, China.

“Innovation-driven Development, Intellectual Property Protection, Technology Trade Promotion” is the theme of the 2013 China (Shanghai) International Technology Fair. Based on “New Technology, New Market, New Network”, four major platforms will be shaped through vivid exhibitions and professional services supporting trade in technology, namely: exhibition and transaction platform for international technologies; promotion and application platform for cutting-edge technologies; platform of enterprises’ accession to international technologies; and commercialization platform for inventions and technologies.

The 1st CSITF is composed of Exhibitions, Forums & Events and Professional Services. The exhibition itself will be separated into two targeted pavilions, technology pavilion and group pavilion. The technology pavilion will showcase the top-notch technology in the fields of Intelligent Manufacturing, New Generation Information, Bio-technology, New Energy, New Material, Energy Saving and Environmental Protection, etc. Whilst the group pavilion will exhibit the latest high-tech achievements from different countries, regions, domestic provinces and industrial institutions.

Forums & events will be highlighted by the grand opening ceremony & summit, as well as a wide range of interactive sessions including theme forums, policy interpretation presentations, innovation promotions, business workshops, and signing ceremonies, etc.

Last but not least, professional services supporting trade in technology will provide informative and valuable assistance in the fields of technology transferring & licensing, intellectual property protection, technology financing, talent services and investment promotion.

Hereby, the organizing committee warmly welcomes you to 2013 China (Shanghai) International Technology Fair!

Preparatory Office of the Organizing Committee
China (Shanghai) International Technology Fair
August, 2012

Why CSITF

Huge Market for Cutting-edge Technologies

As the biggest developing country, China has an annual import and export trade in technology of over \$50 billion with 12,000 imported technologies, which forms a sizeable market by any means. CSITF will provide extensive market prospects for international advanced technologies, aiming at four goals:



Technology Transaction Platform Co-promoted by Shanghai and Related Ministries

CSITF is jointly hosted by the Ministry of Commerce, Ministry of Science and Technology, State Intellectual Property Office and Shanghai Municipal People's Government. CSITF takes root in Shanghai, benefits the Yangtze River Delta Region and serves the nation as a whole. CSITF focuses on 4 platforms:



Safe Guarantee On Technology Transferring and Licensing

CSITF's dedicated professional organs will provide services and consultancy in the application, enquiry, transferring & licensing, and complaints handling of patents, trademarks, and copyrights, reflecting the fair's professionalism, long-term effect, comprehensiveness and convenience.

High-end, Authoritative, and Professional Exchanges in Technology

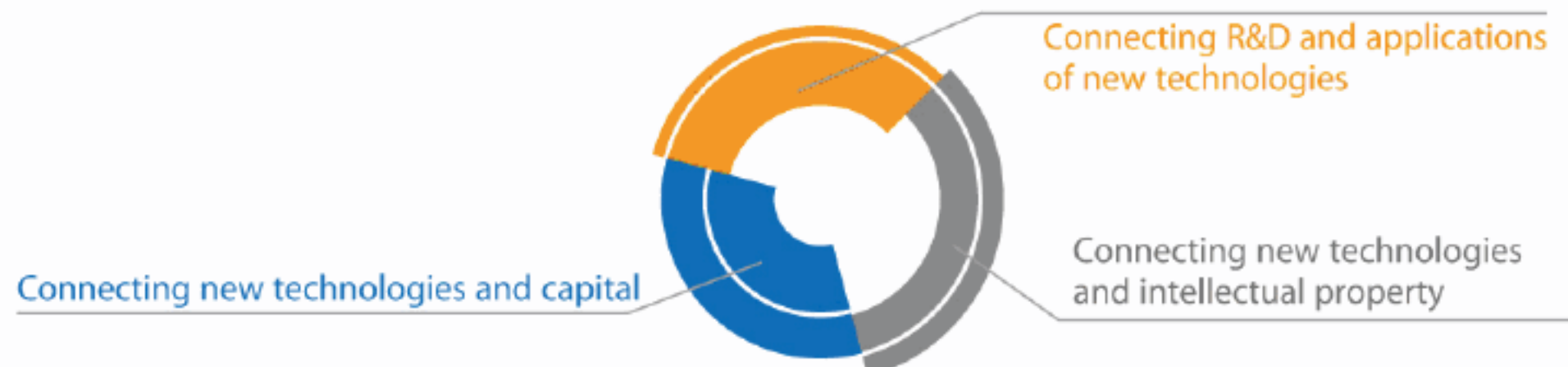
CSITF will be fairly close to the cutting edge technology and establish an international technology summit by gathering professionals from governments, enterprises and institutes, to lead and participate in a wide range of interactive sessions like theme forums, seminars and workshops, and technology promotions.

Multi-dimensional and Full-coverage Promotion

Over 100 national media will publicize hot topics with multi-dimensional and full-coverage promotion. They will closely cooperate with governments, industry institutions, high-tech parks, manufacturing enterprises, research organizations and universities. Business opportunities are unlimited with targeted professional audience.

Seamless Connection between Technology and Capital

In addition to the services in intellectual property protection, CSITF will also provide services in technology transfer, licensing consultation and project financing through banking institutions, insurance, venture capitals and private equity funds, achieving three connections of value:



Innovation-driven Development

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Exhibition

- Intelligent manufacturing techs
- New generation information techs
- Bio & pharmacy techs
- New energy techs
- New materials techs
- Energy saving and environmental protection techs
- Others techs



- Latest achievements of cutting edge technologies from different countries, regions, provinces and international industry institutions.

Professional Services Pavilion

CSITF will dedicate a professional services area to provide professional services relating to trade and transactions in technology. Including:

Technology Transferring & Licensing

This is composed of domestic and international technology exchange organisations, and technology trade intermediaries. It will provide services including technology consultation, technology evaluation, technology transfer and licensing.

Intellectual Property Protection

This is composed of professional lawyers in intellectual property rights and experts from intellectual property administrations to provide legal services in applications, licensing and transfer, complaints of infringements in patents, trademarks and copyrights related areas.

Investment and Financing

This comprises national and international banking institutions, insurance, venture capitals, private equity, and angel funds etc, to provide investment and financing services for industry technology.

Talent Services

This comprises technology talent consulting firms and etc. to establish a platform of assimilation and exchanges of talents in high-end technology and provide advice and consultancy on policy consultation, talent evaluation talent planning and talent motivations.

Investment Promotion

This comprises cutting-edge technology parks, technology incubators and related government services departments to provide services in technology incubations, policy promotion of investment settlement and consultations.



Forums & Events

Opening Ceremony and Summit

With the theme of "Innovation-driven Development", the presentations and interactive summits will evolve around topics such as: the supporting and leading role of technology in transforming economic development mode and economic restructuring, establishment and improvement of knowledge transfer, technology dispersion, transfer and conversion mechanisms, and enhancement of companies' innovation capabilities. We will have the presence of Government Officials, Nobel Prize-winners, CEOs from cutting edge technology enterprises from around the world, Renowned university professors and scholars, and R&D leaders from global top 500 companies.

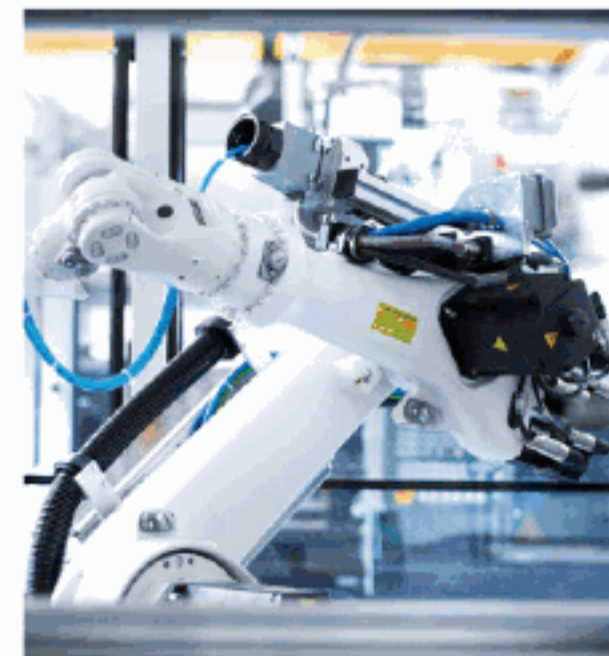
Theme Forums

Gathering senior participants from political policy makers, international R&D centers in various industries, multinational corporations, legal institutions and financing institutions, with themes of policy introduction, industrial technology areas, intellectual property protection, technology financing, the Forums will further interpret government industrial policies, analyze status quo and potential of technology development, explain market application prospects and elaborate professional services. Participants will have experience, exchanges and interactions from multiple perspectives, which will be an ultimate display of "New Technology, New Market, New Network"- the CSITF's objective.

Seminar & Workshop

The organizing committee of CSITF encourages all exhibitors to offer technology promotions and innovation demonstrations and workshops during the fair, in order to fully display each exhibitor's new technologies and technical solutions to improve technology exchanges, application co-operations, and transfer licensing. Any exhibitor with such demonstrations will be given priority in applying for exhibition space and activities schedule, as well as full support from the organizing committee in publicity and promotional activities and invitations of professional visitors.

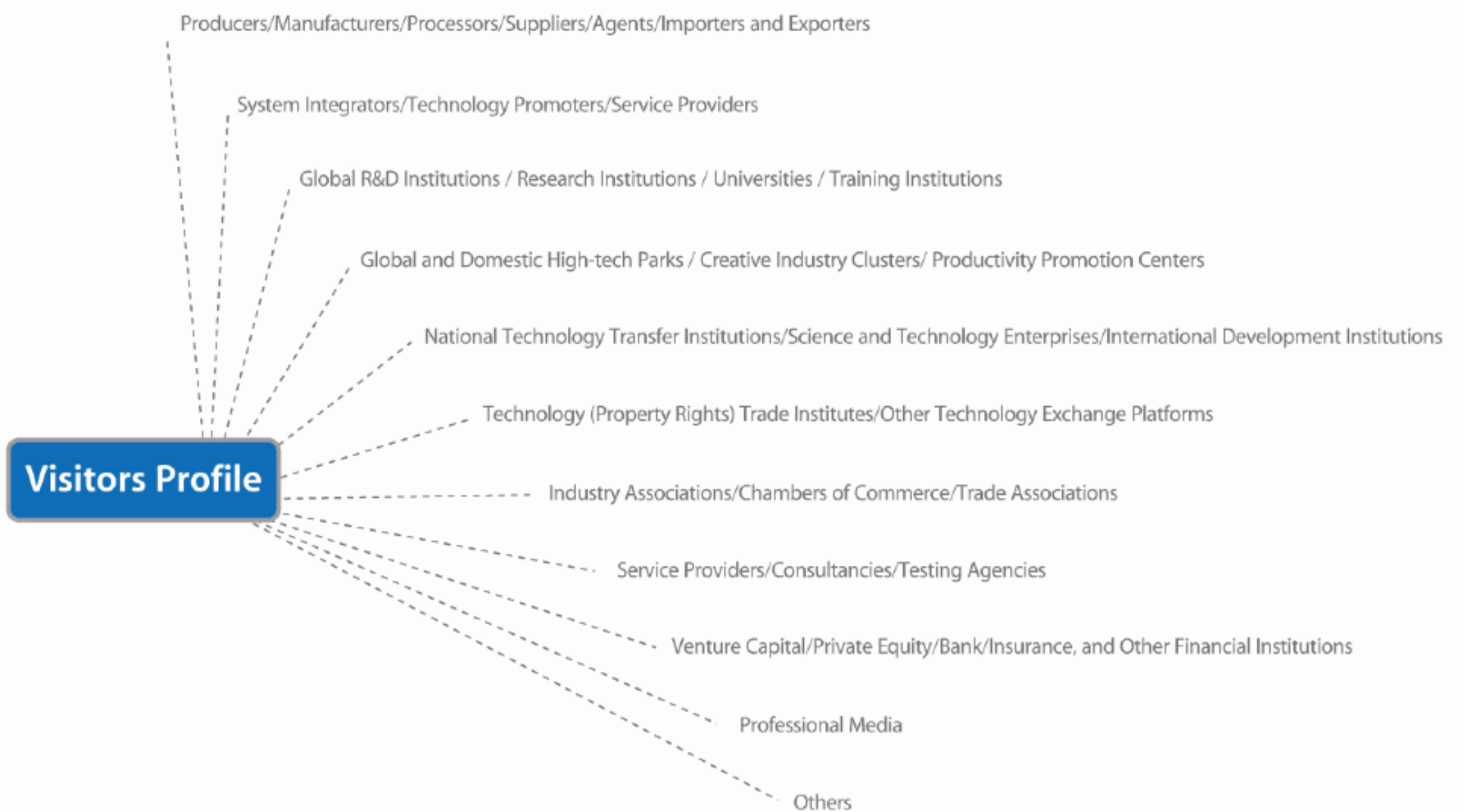
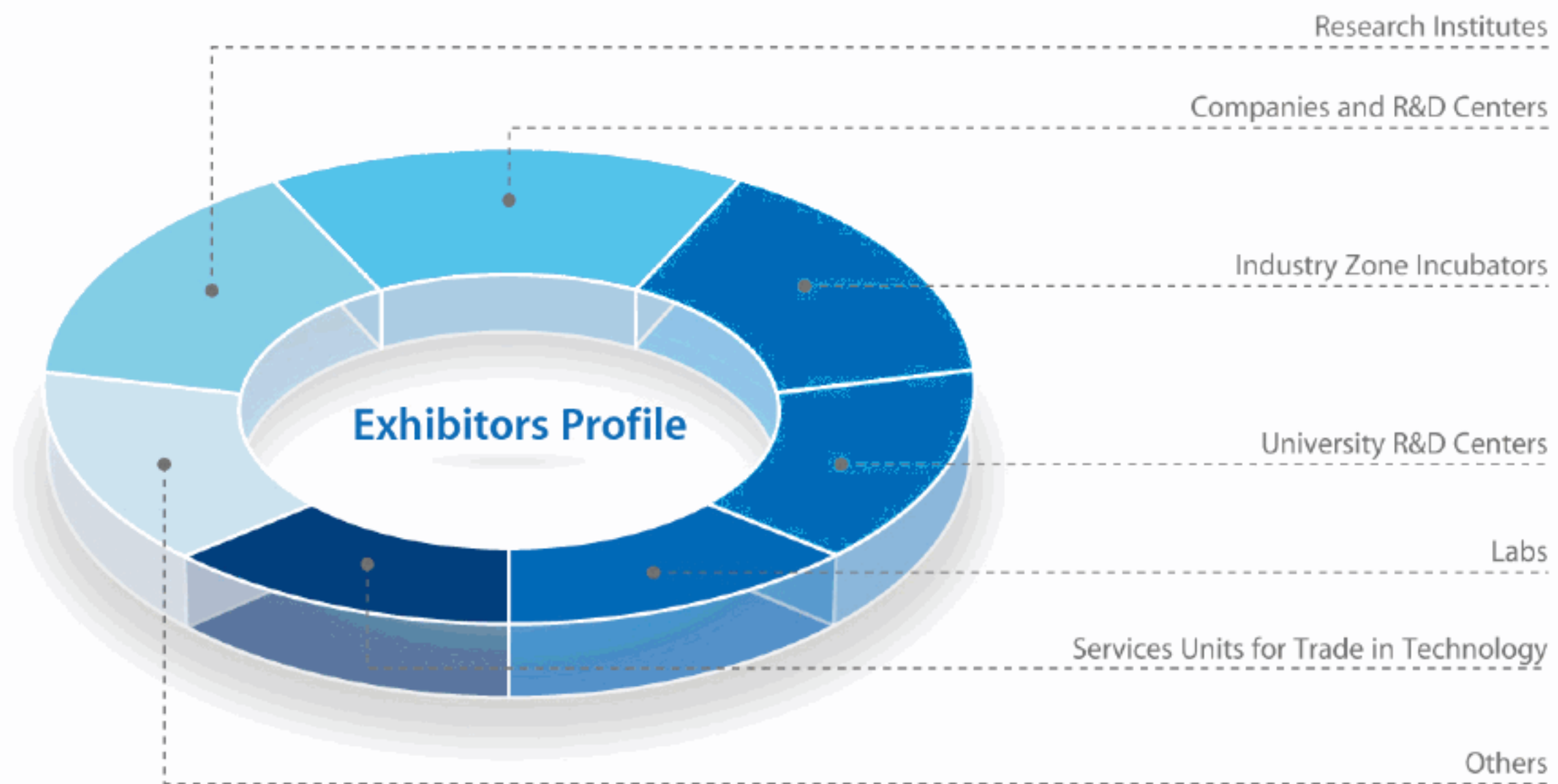
With the motto of "Taking root in Shanghai, benefiting the Yangtze River Delta and serving the nation as a whole", CSITF organizing committee will co-operate with relevant industries, institutions, media and governments both domestically and internationally, to invite professional participants to take part and interact in forums, seminars and workshops .



Innovation-driven Development

Intellectual Property Protection

Technology Trade Promotion





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